



Introduction

Trinity enjoys collaborative relationships with local businesses and our corporate supporters' package enables us to form a partnership with your business to explore potential for brand awareness and promotional opportunities with the theatre.

We promote your brand via our website, brochures and the promotional screens both in our busy bar and cafe and by our box office.

We can offer additional services such as advertising in our popular cinema and client entertaining before a show. Research has shown clients especially appreciate an evening out as a thank you. This pack outlines the corporate supporters' package and the benefits, along with add-on options that may appeal.

For a complimentary coffee and tour of the theatre, please contact:

Alison Woolley

Corporate Development Officer

ali@trinitytheatre.net

01892 500 672



The Wizard of Oz
Trinity Theatre Productions, 2017



Why partner with Trinity Theatre?

Trinity brings a vibrant programme of events to Tunbridge Wells including live theatre, music, dance, headline comedians, cinema and live screenings from the likes of the National Theatre, RSC, Royal Ballet to name a few. Many of these events will allow you to connect with your target audience as well as provide valued corporate entertainment.

With over 600 events a year, Trinity sees over 9,000 people passing through its door through ticket sales alone, not to mention those who visit our busy bar and cafe or attend our Youth Theatre or community groups who meet weekly in the theatre. Therefore, we provide a unique opportunity to raise awareness of your brand.

We enjoy a very engaged audience, with over 17,000 subscribers to our weekly e-newsletter and over 11,000 followers combined across our social media channels, a number which is ever-rising!

We look forward to working together with you to promote your brand.

What are the benefits?

- on trinitytheatre.net under Corporate Support section with link through to your website

Your logo...

- in our seasonal brochure (35,000 printed per season, 3 seasons a year)
 - permanently displayed on our Supporters screen in Foyer
-

Your literature...

- Opportunity to display literature in the foyer on a rota basis with other Corporate Members
-

Discounts

- 10% discount to all your staff on Trinity's Friends membership scheme
 - 15% discount advertising in show programmes produced alongside our professional productions at the end of Summer and our Christmas Show
-

Your rewards...

- Corporate reward card for Trinity Bar & Café purchases offering you discounts and rewards
- Six film vouchers per annual membership (two per season) for you to use yourself or offer to staff/clients
- Priority notice and access to tickets for new Headline events

The Wizard of Oz
Trinity Theatre Productions, 2017

Also...

Trinity Supporter logo for you to use either
in print or digitally to promote (see below)

Trinity
Corporate Supporters | 2018



Rates

We offer two rates that allow you to support us and the work that we do in a way that is convenient to you and your business.

Seasonal Rate – £120 + VAT

Our seasonal periods are Spring, Summer and Autumn running January to April, May to July and August to December respectively.

Annual Rate – £300 +VAT (saving you £60 a year)

Please note: the cost of membership may be spread over the 12 month period at £30 per month (including VAT)

This year Trinity Theatre is celebrating its thirty-fifth anniversary and as a thank you to the first 35 new members we will also be offering four tickets to a Comedy Café of your choice throughout the year.

Add-ons

The following promotional opportunities are available at an add-on cost to Trinity Corporate Supporters:

- Wallpaper advert - £240 for two weeks (additional weeks charged at £50 per week)
- Cinema advert - £500 per season
- List a promotion to target over 750 Friends directly with our monthly Friends email newsletter. From £50 per month
- Support an event* – £150:
 - With logo on event page on website
 - Logo on email promoting the event
 - Logo added to event on screens in foyer
- Client entertaining in Gallery pre-show and during interval from £7 per person[†]

*Subject to availability and agreement with genre sponsor

[†]Please note: tickets are at an additional cost. All prices are subject to VAT.



Trinity

Corporate Supporters

