



Trinity

Corporate Partners & Supporters

2019

Trinity

THEATRE & ARTS CENTRE

SWIFT

WALTER
EDWARD
1840-1910

Who Are We?

Trinity is a vibrant cultural hub in the heart of Tunbridge Wells. We offer a varied seasonal programme, inspiring all age groups with our focus firmly on enriching lives and promoting cultural togetherness. With a loyal following, in the past 36 years we have grown into a community asset, hosting over 600 diverse events annually, we are also actively changing people's lives through our varied external wellbeing initiatives.

We deliver the best in arthouse and international film, screen live transmission opera and dance (Royal Opera House) and are proud to show National Theatre live. We are at our heart, a theatre and draw touring companies from across the UK, we are, however best known for our own professional theatre productions. Enjoying success with the most recent, critically acclaimed 'The Producers', last years 'One Man Two Guvnors' and the hugely successful 2018 Christmas Show 'The Wind in the Willows - The Musical'.

With some 90,000 people coming through our doors each year, our broader programming sees our audience enjoy our grassroots and pre-Edinburgh comedy club, alongside established comedians, such as Stewart Francis, Simon Evans and Shappi Khorsandi. Music events range from internationally renowned artists to upcoming bands and Tunbridge Wells own Local & Live nights, conceptualised by Paul Dunton.

We don't stop there. Our art gallery is an event space like no other, supporting local artists and used by colleges and art schools alike for their end of year shows. Hired by private galleries of note wishing to test the market - we have a demographic reach unlike any other in West Kent.

Trinity is acknowledged as one of the leading, award winning, cultural venues in the South East of England, our recently refurbished Foyer "Kitchen & Bar" is the perfect space to entertain clients and host business events.

We are both a commercial proposition and a charitable organisation - with community front and centre.



Our Audience & Reach - 2018

- We held 600 performances
- Approximately 90,000 visitors
- Our website received 701,367 page views by 114,743 unique users
- We had 17,000 subscribers to our weekly e-newsletter
- A total of 120,000 copies of our Trinity brochures were distributed
- In total, people participated in our Trinity Youth theatre programme including workshops, musical days and sessions for children with special needs
- We held 17 Senior Cinema screenings with 114 members with ticket sales totalling 452

Corporate Partnerships

Trinity is a charitable organisation and would not be able to thrive without the highly valued support it receives from the corporate sector. As a Corporate Partner or Supporter, not only will you play a significant role in the theatre's continued success, but you will have access to some exclusive benefits which will promote your business and enhance your relationships with clients and employees.

Trinity enjoys collaborative relationships with local businesses and understands the importance of mutually beneficial relationships and brand awareness.

Theatre

AV Trinity

Music and Dance

Open partner opportunity

Film

Buss Murton Law

Comedy

Knight Frank

Children's Theatre

Beechwood Sacred Heart School

Art gallery

Hilden Park



Benefits for Corporate Partners & Supporters

Benefits	Supporter £420 + VAT	Partner £2,500+ VAT
Tickets and Events		
• Complimentary tickets	6	40
• Complimentary cinema vouchers	8	20
• Invitations to Christmas Gala	2	6
• Invitations to Summer Gala	2	4
• Invitations to Corporate Members' Networking Breakfast	-	2
Employee Benefits		
• Ticket discount code	-	10%
• Trinity Kitchen and Bar discount	10%	10%
• Friends membership discount	-	10%
Branding and Profile		
• 10% discount on full-page Programme ad	-	Y
• Website address in brochures	Y	Y
• Logo on Trinity website with link	Y	Y
• Logo on screen in foyer	Y	Y
• Support credit on external posters	-	Y
• Inclusion in relevant media coverage including social media	-	Y
• CEO/Founder Profile piece to our 17,000 mailing list & SM channels	-	Y
Behind the Scenes and Room Hire		
• Private, behind-the-scenes tour with the artistic director for up to 10 guests	-	2
• Discount on the hire of the Kitchen and Bar, Art Gallery or Studio Room	-	20%

Our Corporate Partners

The support Trinity receives from our “Big Six” Corporate Partners allows us to deliver a wonderfully rich and varied programme of events, performances, and exhibitions. Each Partner sponsors a section of our artistic programme – Theatre, Music & Dance, Film, Comedy, Children’s Theatre, and Visual Arts. Their support allows us to continue as a thriving community asset for Tunbridge Wells. By offering exclusive benefits, Trinity helps these local businesses enhance relationships with employees, and clients. We highly value the friendships we have built up with our Partners, and are grateful for their continued support.

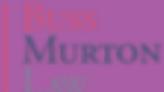
Theatre

Supported by  AV Trinity

Comedy

Supported by  Knight Frank

Film

Supported by  Buss MURTON Law

Music & Dance

Children’s Theatre

Supported by  BEECHWOOD School

Gallery

Supported by  Hidden Park

Contact sara@trinitytheatre.net to discuss partner opportunities.

Our Corporate Supporters

Trinity's Corporate Supporters pay an annual fee, and have access to exclusive benefits which help them to promote their businesses to Trinity's audiences. We like to tailor these benefits to suit their objectives, so aim to keep the scheme as flexible as possible. Some companies work with us on improving their digital content, whilst others hire our wonderful venue for events, and corporate entertaining. We are constantly working together, and thinking of ways to enrich and develop our collaborations. We are open to new ideas and happy to explore creative opportunities with you!





Trinity Theatre enjoys collaborative relationships with likeminded local businesses and larger corporate entities based in Kent. By supporting our work we can help your organisation to fulfil your Corporate Social Responsibility objectives and benefit from being associated with our brand and the work in the community we do.

Explore the creative opportunities a theatre and arts venue can offer your company.

For further information, please contact:

Sara Rice

Corporate Development Officer

sara@trinitytheatre.net

01892 500 671